

# \$150 SUBWAY CARD CONTEST

## CASH Awards!

\$75 FIRST \$25 SECOND  
\$20 THIRD \$15 FOURTH  
\$10 FIFTH \$5 SIXTH

## What Famous Products Do These Subway Cards Advertise?

The New York Tribune will award \$150 in cash prizes for the correct list of what these cards advertise, together with the best letter of not over 200 words stating "Why Advertising Interests Me." Number your answers to correspond with numbers on cards. This page will be published again next Sunday, but with the cards completed as they appear in the Subway. Names of winners will also be announced in The Tribune on October 1st. Put this page in your pocket now, match these cards against the completed cards in the Subway, and join in the fun—there's probably a substantial reward awaiting your efforts.

## JUST FIVE DAYS!

All answers and letters must bear a postmark of not later than midnight Thursday, Sept. 28th. Address Contest Editor, N. Y. Tribune, 154 Nassau St., New York.

